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REVENUE STREAMS

IN THE CARIBBEAN MUSIC INDUSTRY

MUSIC PUBLISHING



Money gained when your songs are transferred and/or licensed to other parties to be used in various media. Examples include: Songwriter Advances, Mechanical and Performance Royalties and Synch Deals.



RECORDED MUSIC

Income from the sale and use of your recordings as Downloads, Streaming Royalties, Video Royalties, Master Uses and Neighbouring Rights.



LIVE PERFORMANCES

One of the most popular in the Caribbean, this is revenue generated when you perform in a live settings such as Fetes, Concerts, Parties etc.

BRAND RELATED INCOME

The money you receive from use of your name, image or likeness. Examples include: Merchandise sales- T-shirts, Posters, Mugs, Keychains, in addition to Youtube Partner program, Product Endorsements, Ad Revenue from website, magazine publications etc.

Artist Brand



EDUCATION & TRAINING

Income you gain from providing training. Could be small group, one on one, or a full-fledge music academy.

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FAN & CORPORATE FUNDING

Money received from sponsors and fans through crowdfunding and fan clubs for the continuation of your work. This area remains an untapped realm of potential growth for the caribbean region.